



BORN & BRED IN MASHAM, YORKSHIRE

16th January 2023

**The Black Sheep Brewery PLC
(the “Company”)**

APPOINTMENT OF BEER HAWK CO-FOUNDER AS A CONSULTANT

The Company is delighted to announce that it has appointed Mark Roberts, the Co-Founder of Beer Hawk, as a specialist Consultant with immediate effect.

Mark co-founded Beer Hawk, in July 2012, with a vision to offer the very best beers from around the world to beer fans in their homes in the UK. In February 2016 Beer Hawk was acquired by ZX Ventures, a subsidiary of the brewing giant Anheuser-Busch InBev. Mark comes from a marketing background and has worked for organisations such as Lloyds Banking Group and Procter and Gamble. Most recently he was the Global Director for ZX Ventures (AB InBev) and currently is the Board Chair, and Private Sector Board Member of Leeds City Region, Local Enterprise Partnership.

Whilst Mark joins the Company now as a consultant, with his initial brief to review Black Sheep’s E-commerce offering and support with marketing and branding, the role may develop such that the Company can benefit from his sector experience as a non-executive director in due course.

Charlene Lyons, CEO and Executive Chair, commented:

“We are delighted to have secured the services of Mark Roberts and very much looking forward to working with him. He brings with him a wealth of experience, including significant sector experience and contacts, that can only benefit Black Sheep’s business.”

The Black Sheep Brewery PLC

Charlene Lyons – Chair & CEO

www.blacksheepbrewery.com

SPARK Advisory Partners Limited

Mark Brady - Partner

www.sparkadvisorypartners.com