



BORN & BRED IN MASHAM, YORKSHIRE

Dear Shareholder,

Following completion of our financial year and in advance of our AGM, I wanted to provide a brief update. Our last financial year saw another period of incredible challenge for the hospitality sector. There were restrictions in place for a good part of the year and we encountered a difficult December and January trading period due to customer concerns about Omicron. Our FY22 performance was impacted by these adverse market conditions, although we are now beginning to see an improvement in trading conditions.

As we learn to live with Covid, Black Sheep Brewery continues to be at the forefront of change in Britain's independent brewer community.

Those following us closely will have seen that we have been responding positively to the challenges we see in our sector. Earth Day on 22 April saw the launch of a Carbon Neutral Cask Beer, Respire, with a fully articulated corporate sustainability strategy to support it and our sector leading "Drink Cask Beer" campaign, which has been nationally recognised, has kick started our repositioning of our Cask products to appeal to a wider audience. We have also launched various craft beers into national supermarkets and we are very proud of our recent listing for Black Sheep Ale on Jet2 Airlines. To support this change we have been working hard to bolster the team, particularly in sales and marketing but also at our packaging facility which now produces all of our Black Sheep bottled and canned beers.

We will share more details of these and other initiatives in our Report and Accounts in August and at our AGM at Masham Town Hall on Thursday September 22nd 2022. The meeting will start at 2pm prompt and will be followed by a 30th birthday celebration in the Visitor Centre. More details will follow nearer the time.

The Board shared plans at the AGM in 2021 of its intention to pursue further equity investment into the Company. Supported by our advisors, Park Place Corporate Finance, we are continuing to progress this and we look forward to sharing an update in due course.

Finally, I would like to inform shareholders that we have changed auditors. Azets Audit Services Limited will audit Black Sheep's accounts for the year ended 31 March 2022.

As ever thanks for your continued support.

Andy Slee
Chairman
9 May 2022