

Friends & Family Bulk Delivery – A how to guide

Congratulations you are the nominated beer hero! Your mission is to collate a bulk order for your friends & family. In return you will receive a free case of beer. Here's what to do...

Step 1

Drop Jade a line at <u>telesales@blacksheep.co.uk</u> and she will send you our Friends & Family order form which includes what beers are available and pricing. Check out the website to have a look at the beers and find out more about them.

Let us have your postcode and we can then confirm a courier cost for delivery. Make sure you have enough access for a truck to park outside your house and enough space to hold the beer. The minimum order quantity is 30 cases up to a max of 70 cases (that sounds like a lot, but rally the troops and you will soon get there). If you need more than 70 that's fine, just let Jade know, it just means the delivery cost will increase.

Step 2

Share the list with your friends and start to gather your order together. Remember, the more households you have and the more beer you take up to the 70 case mark, the more the delivery cost will be split and reduced. You'll need to let your friends know what they owe and make sure they settle up with you!

Step 3

Once your order is collated fill in the order form and send to Jade. Don't forget to specify your free case of beer. She will confirm the courier cost, agree a set delivery date with you and take payment.

Step 4 – delivery day

You will need to make sure someone is at home and has had their Weetabix for breakfast. Once the beer is stashed in your designated spot then contact your friends with the good news. Distribute to your group, taking the current social distancing rules into account, and enjoy being your friend's new best friend.

Cheers and thank ewe!